

# **GOVERNMENT DEGREE COLLEGE**

# **SRUNGAVARAPU KOTA-535 145**





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Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs & Trademarks

# **IPR Awareness Programme**

(Under National Intellectual Property Awareness Mission)



Creative India; Innovative India

Website: www.ipindia.gov.in

Dear Madam / Sir,

Greetings from The Indian Patent Office Chennai.

We extend our sincere thanks to "Commissioner ate of Collegiate Education: Andhra Pradesh" for enabling us to approach GDCs in Andhra Pradesh in an efficient manner. We thank participating institutions for accepting our invitation to **spearhead** the awareness on **Intellectual Property Rights** (**IPR**) under National Intellectual Property Awareness Mission (NIPAM) mission by Govt. of India.

Name of the Program: Awareness program (webinar) on Intellectual Property Rights (IPR) Under NIPAM

Date and Time of Webinar: will be intimated later / in due course

**Duration:** 1 hour to 1.30 hour (may vary depending upon Q&A session)

**Resource Person:** Officer (Group 'A' Gazette) of Patent Office, Chennai.

# **CONTENT** (may vary to suit the target audience) OF THE PROGRAM:

# 1. INTELLECTUAL PROPERTY RIGHTS (IPR):

Invention Cycle, Definition of Intellectual Property (IP), Case studies and Significance, Difference between common man and business man, Types of IP with Examples, Different IP in a single product, Whom to approach for protection of IP in India etc., QUIZ and Questions from participants / Interactive session

### 2. INSPIRING YOUNG INNOVATORS

### 3. PATENTING PROCEDURE IN INDIA

Terminology, Filing (Forms, Specification, Office, Mode of filing, Fee etc.), Examination, Patentability criteria, Igniting solutions to common problems, Quiz and Questions from participants / Interactive session.

**About the Program:** On the occasion of the 75th anniversary of independence, the Government of India has begun a mission to spread awareness on IPR among college and school students under the scheme – National Intellectual Property Awareness Mission (NIPAM). Intellectual Property Rights (IPR) are exclusive rights granted in the form of Patents, Designs, Trademarks, and Geographical Indications. This awareness program would expose the students of your institution to various types of IPR which will ignite their intellectual thoughts and motivate them to innovate and further transform their innovative ideas into Intellectual Property assets. Further, as you are aware, IPR has been recognized as an important factor in grading/ accreditation of institutions/departments under NAAC /NIRF/ NBA, etc. frameworks.

# **Objectives of the program:**

- To spread awareness on Intellectual Property (IP) so that a more conducive environment of innovation and creativity is established in the country.
- To ignite and inspire students, faculty members to innovate and protect their creations.

**Eligibility:** This program is open to **students** of all branches / streams (Arts/Commerce /Science/Technology/Medical science/ veterinary /Agriculture/Law) of Degree (UG) / PG programs / Research scholars along with the teaching / non-teaching **faculty members**.

Mode of the program: The program is conducted under virtual / online mode (webinar). Link: CISCO WEBEX link will be *shared with you well before scheduled date*. Link can accommodate a maximum of 1000 (one thousand) devices.

#### **How to Access the Link:**

- Webinar *can be* accessed through the electronic **devices** like mobile / tab/ laptop/desktop/any suitable digital device like TV (connected/ paired with lap/desktop/ mobile) etc. Further projectors / seminar halls / class rooms / laboratories/ open auditoriums fitted with ICT / Digital technology can also access the same.
- Even though Cisco webex link works both for web browser and app (application), **app** is recommended for better performance. *It's advisable to prior install the Cisco Webex app from Google play store to avoid last minute glitches preferably at least one working day in advance before the schedule date of the program.*
- Most importantly, as few colleges are equipped with digital / ICT enabled classrooms / seminar halls / auditoriums / galleries/ open auditoriums etc. It's requested to make use of those facilities to the fullest capacity on priority basis so that we can club other GDC in the same program for optimizing the capacity of the webex link [of maximum 1000 (one thousand) devices]. You are also requested to thoroughly check and ensure the working of those projectors / PC/ microphones etc to avoid last minute difficulties in accessing the webinar. Further mobiles can also be used to access the webinar.

**Disclaimer and copyright of the program:** The material provided in the program is purely for educational / awareness purposes and for intended audience only. No part of PPT material, audio, video etc. shall be recorded / reproduced or copied in any form or by any means without the written permission from O/o CGPDTM. You are not allowed to share PPT, audio, video material etc. with others/any media without written permission from O/o CGPDTM.

Cost of program: This program is offered free of cost

**Certificate:** Digital QR-based certificates from Govt of India - for participating bonafide students, faculty members, and coordinators; and also an appreciation certificate/letter for the participating institution.

### What's the benefit for students / faculty in attending the program?

- Awareness on Intellectual Property (IP)
- Innovate and protect their creations like projects etc.
- Participate in Science / Project exhibitions etc.
- Due recognition, awards / rewards
- File Patents, Designs, Copyright etc.
- Increase the value of college/ faculty members / students
- Earn money as royalty, incentives etc. through technology transfer, licensing etc.

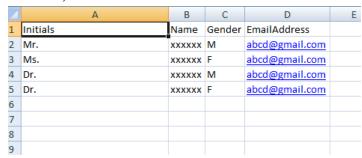
# YOU ARE REQUESTED TO PROVIDE THE FOLLOWING DETAILS:

### A. Before conducting the program:

- Please acknowledge the communication from end (mail / whatsapp etc.) and share us information
  like total college strength, approximate number of devices you may use in accessing the program,
  approximate number of participants in the current program etc. to optimize the capacity at the
  earliest.
- Please ensure that you are able to access the webex homepage and try to login (once the link is clicked you have to enter login details like Name and email).

## **B.** After conducting the program:

- 1. Few Photographs (Digital / Mobile camera) taken during the session
- 2. Attendance details of the program to in the **format given below.** (Separate excel sheets for students, faculty and faculty coordinators). (Please ensure "authenticated email ids of participants" as digital certificates are sent to participants by module automation. If students have no email id, faculty may give their email ids for receiving participation certificates of students.)



3. Few feedback forms (google forms / hard copy etc.)

Please mention your **S. No of the spreadsheet** shared by **Commissioner ate of Collegiate Education: Andhra Pradesh along with your name / college name** to better coordinate in the future correspondence. Looking forward to the program and expecting your wonderful support in spreading the awareness program.

If you have any queries please contact the liaison officer given below.

With best regards,

Shri Thilak Vadicherla M. Tech.

NIPAM Officer / Examiner – Patents & Designs,

 $[also\ Examiner\ -\ International\ Search\ Authority\ (ISA)\ /\ International\ Preliminary\ Examination\ Authority\ (IPEA)\ -\ World\ Intellectual\ Property\ Organization\ (WIPO)]$ 

Intellectual Property Office, Govt. of India. GST Road, Guindy, Chennai

Mob: 9894039347.









Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

#### **CERTIFICATE**

This is to certify that,  ${f MS.}$  SANDHYARANI , FACULTY of AWARENESS PROGRAM AT GDC

SRUNGAVARAPUKOT, PALAMANER, GUNTAKAL, MADANPALLI, has successfully

participated in IP Awareness/Training program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on February 24,2022

Organized by Intellectual Property Office, India

Date:March 05,2022



(RAJENDRA RATNOO, IAS)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS







Government of India Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks

# **CERTIFICATE**

This is to certify that, MR. C.SRINIVAS RAO, FACULTY of AWARENESS PROGRAM AT GDC SRUNGAVARAPUKOT, PALAMANER, GUNTAKAL, MADANPALLI, has successfully participated in IP Awareness/Training program under

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